

The Christmas Cruise Thru Profit & Loss January through December 2024

	Jan - Dec 24
Income	
Bison Sale	3,000.00
Donations	
Corporate Contributions	200.00
Individual Contributions	522.51
Total Donations	722.51
Fundraising Income	
Christmas Card Lane	1,885.85
Purse Bingo	14,788.39
Purse Bingo Other	100.00
Total Fundraising Income	16,774.24
INTEREST-Money Market	36.03
Program Income	
Adv. Gate Revenue	917.06
Gate Revenue	84,324.21
Membership Dues	110.00
Total Program Income	85,351.27
Sponsorship	
Advertising	
Banner Sponsor	6,789.35
Advertising - Other	550.00
Total Advertising	7,339.35
Light Displays	3,346.87
Radio Sponsorship	2,745.00
Total Sponsorship	13,431.22
Total Income	119,315.27
Gross Profit	119,315.27
Expense	
Business Expenses	
Advertising	13,282.04
Tax Prep	600.00
Website	1,500.00
Business Expenses - Other	0.00
Total Business Expenses	15,382.04
Contract Services	
Fireworks	11,000.00
Reindeer	4,177.12
Total Contract Services	15,177.12
Fundraising Expense	
Christmas Card Lane	300.00
Purse Bingo	
Purse Bingo Concessions	
Alcohol	131.00
Food	945.00
Total Purse Bingo Concessions	1,076.00
Purse Bingo Licenses	
Permits and Licenses	125.00
Total Purse Bingo Licenses	125.00
Purse Bingo Main Bingo	
Bingo Supplies	167.25

The Christmas Cruise Thru Profit & Loss January through December 2024

	Jan - Dec 24
Purses	1,307.80
Total Purse Bingo Main Bingo	1,475.05
Purse Bingo Rental	
Facility Rental	200.00
Total Purse Bingo Rental	200.00
Total Purse Bingo	2,876.05
Total Fundraising Expense	3,176.05
Operations	
Administrative and General Oper	4,230.89
Displays and Lights	
Displays	7,288.33
Fuel	883.58
Displays and Lights - Other	33,432.07
Total Displays and Lights	41,603.98
Equipment/Clothing Stipend	4,000.00
Large Equipment	20,519.82
Lift Truck - Prancer	4,425.33
Mileage	6,166.83
Santa Stuff	214.07
Storage Buildings	23,353.19
Subcontractors	4,918.90
Supplies	760.40
Utilities	1,443.56
Volunteer Appreciation	13,076.15
Total Operations	124,713.12
Other Types of Expenses	
Community Outreach	2,425.00
Drone	500.00
Insurance - Liability, D and O	1,288.54
Total Other Types of Expenses	4,213.54
Rental Expenses	
Facility Rental	11,350.00
Total Rental Expenses	11,350.00
Total Expense	174,011.87
Net Income	-54,696.60

LARGE EQUIPMENT

TDR Equipment	2023 JD Gator Purch...	11,200.00
Alex England	2017 Enclosed trailer	4,775.00

STORAGE BUILDINGS

H&L Logistics Inc.	Semi Trailer #4 2007	4,500.00
Wannemacher Property Services	Semi Trailer	3,500.00

Ticket Booth

Enclosed Trailer Renovation into Skating Storage

LIFT TRUCK

Wyse Equipment	3,870.00
<i>Rental</i>	

VOLUNTEER APPRECIATION

ST LOUIS TRIP \$8653.85

Van Rental	Checking Acco...	950.70
Meals during ...	Checking Acco...	215.93
Reimbursem...	Checking Acco...	152.00
St. Louis	Checking Acco...	129.70
St. Louis	Checking Acco...	7,205.52

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Cash Basis

**Christmas Cruise Thru
Purse Bingo Profit & Loss
January through December 2024**

	Jan - Dec 24
Income	
Fundraising Income	
Purse Bingo	14,788.39
Purse Bingo Other	100.00
Total Fundraising Income	14,888.39
Total Income	14,888.39
Gross Profit	14,888.39
Expense	
Fundraising Expense	
Purse Bingo	
Purse Bingo Concessions	
Alcohol	131.00
Food	945.00
Total Purse Bingo Concessions	1,076.00
Purse Bingo Licenses	
Permits and Licenses	125.00
Total Purse Bingo Licenses	125.00
Purse Bingo Main Bingo	
Bingo Supplies	167.25
Purses	1,307.80
Total Purse Bingo Main Bingo	1,475.05
Purse Bingo Rental	
Facility Rental	200.00
Total Purse Bingo Rental	200.00
Total Purse Bingo	2,876.05
Total Fundraising Expense	2,876.05
Total Expense	2,876.05
Net Income	12,012.34

2023: \$15,356.62

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Accrual Basis

The Christmas Cruise Thru Profit & Loss Prev Year Comparison January through December 2024

	Jan - Dec 24	Jan - Dec 23	\$ Change
Income			
Bison Sale	3,000.00	0.00	3,000.00
Donations			
Corporate Contributions	200.00	0.00	200.00
Individual Contributions	522.51	0.00	522.51
Total Donations	722.51	0.00	722.51
Fundraising Income			
Christmas Card Lane	1,885.85	3,975.35	-2,089.50
Purse Bingo	14,788.39	10,370.93	4,417.46
Purse Bingo Concessions	0.00	1,064.42	-1,064.42
Purse Bingo Other	100.00	7,577.78	-7,477.78
Total Fundraising Income	16,774.24	22,988.48	-6,214.24
INTEREST-Money Market	36.03	27.70	8.33
Program Income			
Adv. Gate Revenue	917.06	0.00	917.06
Gate Revenue	84,324.21	92,652.39	-8,328.18
Membership Dues	110.00	90.00	20.00
Total Program Income	85,351.27	92,742.39	-7,391.12
Sponsorship			
Advertising			
Banner Sponsor	6,789.35	3,889.35	2,900.00
Advertising - Other	550.00	0.00	550.00
Total Advertising	7,339.35	3,889.35	3,450.00
Fireworks	0.00	1,000.00	-1,000.00
Light Displays	3,346.87	6,608.89	-3,262.02
Purse Bingo	0.00	1,450.00	-1,450.00
Radio Sponsorship	2,745.00	0.00	2,745.00
Total Sponsorship	13,431.22	12,948.24	482.98
Total Income	119,315.27	128,706.81	-9,391.54
Gross Profit	119,315.27	128,706.81	-9,391.54
Expense			
Business Expenses			
Advertising	13,282.04	6,199.93	7,082.11
Tax Prep	600.00	600.00	0.00
Website	1,500.00	0.00	1,500.00
Business Expenses - Other	0.00	0.00	0.00
Total Business Expenses	15,382.04	6,799.93	8,582.11
Contract Services			
Fireworks	11,000.00	11,000.00	0.00
Reindeer	4,177.12	3,573.00	604.12
Total Contract Services	15,177.12	14,573.00	604.12
Fundraising Expense			
Christmas Card Lane	300.00	616.20	-316.20
Purse Bingo			
Purse Bingo Concessions			
Alcohol	131.00	259.03	-128.03
Food	945.00	1,000.00	-55.00
Total Purse Bingo Concessions	1,076.00	1,259.03	-183.03

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Accrual Basis

The Christmas Cruise Thru Profit & Loss Prev Year Comparison January through December 2024

	Jan - Dec 24	Jan - Dec 23	\$ Change
Purse Bingo Licenses			
Permits and Licenses	125.00	250.00	-125.00
Total Purse Bingo Licenses	125.00	250.00	-125.00
Purse Bingo Main Bingo			
Bingo Supplies	167.25	715.93	-548.68
Purses	1,307.80	2,531.55	-1,223.75
Total Purse Bingo Main Bingo	1,475.05	3,247.48	-1,772.43
Purse Bingo Rental			
Facility Rental	200.00	350.00	-150.00
Total Purse Bingo Rental	200.00	350.00	-150.00
Total Purse Bingo	2,876.05	5,106.51	-2,230.46
Total Fundraising Expense	3,176.05	5,722.71	-2,546.66
Operations			
Administrative and General Oper	4,230.89	2,936.74	1,294.15
Displays and Lights			
Displays	7,288.33	0.00	7,288.33
Fuel	883.58	3,287.59	-2,404.01
Displays and Lights - Other	33,432.07	32,392.87	1,039.20
Total Displays and Lights	41,603.98	35,680.46	5,923.52
Entertainment	0.00	39,920.00	-39,920.00
Equipment/Clothing Stipend	4,000.00	2,470.54	1,529.46
Large Equipment	20,519.82	574.48	19,945.34
Lift Truck - Prancer	4,425.33	180.91	4,244.42
Mileage	6,166.83	0.00	6,166.83
Multipurpose Building Expense	0.00	844.55	-844.55
Parking Supplies	0.00	1,103.59	-1,103.59
Printing and Copying	0.00	669.00	-669.00
Santa Stuff	214.07	0.00	214.07
Storage Buildings	23,353.19	0.00	23,353.19
Subcontractors	4,918.90	4,261.75	657.15
Supplies	760.40	741.69	18.71
Utilities	1,443.56	1,320.14	123.42
Volunteer Appreciation	13,076.15	13,179.80	-103.65
Total Operations	124,713.12	103,883.65	20,829.47
Other Types of Expenses			
Community Outreach	2,425.00	12,000.00	-9,575.00
Drone	500.00	450.00	50.00
Insurance - Liability, D and O	1,288.54	1,280.00	8.54
Total Other Types of Expenses	4,213.54	13,730.00	-9,516.46
Rental Expenses			
Facility Rental	11,350.00	7,412.50	3,937.50
Total Rental Expenses	11,350.00	7,412.50	3,937.50
Total Expense	174,011.87	152,121.79	21,890.08
Net Income	-54,696.60	-23,414.98	-31,281.62

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Accrual Basis

The Christmas Cruise Thru
Balance Sheet
As of December 31, 2024

	<u>Dec 31, 24</u>
ASSETS	
Current Assets	
Checking/Savings	
Checking Account	104,797.52
Money Market	
Carriage-SPECIFIED USE	6,142.71
Future Fund	17,751.96
Money Market - Other	4.01
Total Money Market	<u>23,898.68</u>
Total Checking/Savings	<u>128,696.20</u>
Total Current Assets	<u>128,696.20</u>
TOTAL ASSETS	<u><u>128,696.20</u></u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	1,601.00
Retained Earnings	182,241.80
Net Income	-55,146.60
Total Equity	<u>128,696.20</u>
TOTAL LIABILITIES & EQUITY	<u><u>128,696.20</u></u>