CCT Board Meeting Jan 9, 2022 at Alliance Tax Services

Attendees: Kari Wann, Vince Sutter, Denise Sutter, Angie Caryer, Ed Caryer, Deacon Caryer (virtual), Andy Wehri (virtual), Christina Schwiebert, Scotty Ensman, James Wasson, and Matt Yocum.

Start of meeting: The annual elections meeting started at 2:06 pm at the Alliance Tax Services. A number of the board members started the meeting by paying their annual due which had expired on Dec 31. Ed paid on behalf of Andy who was attending remotely. Denise paid on behalf of Jody Dieter, Kiri & Levy, Christina Schwiebert & John Fifer.

Nominations: The candidates were nominated for the four primary positions, with the option for write ins for each position. The ballots were completed and handed out to those in attendance, with Deacon and Andy voting via phone to Ed. The ballots were counted by James and Vince.

The outcome of the election was unanimous:

President - Ed Caryer

V. Pres - Andy Wehri

Treasurer - Denise Sutter

Secretary – Vince Sutter

Members: Denise motioned to make the following at large member, to voting members Christina Schwiebert, Scotty Ensman, Deacon Caryer, and John Fifer. She also motioned the Mary Levy would be the lead for the at-large members. This was seconded by Vince and the motion as carried.

Hiring workers: Denise motioned to change the bylaws to allow compensation of people (including board members) for work setting up, operating and display removal. The rate would be \$10/hour. Once the person earns \$600 they would receive a 1099 tax form for withholdings. This was seconded by Deacon and the motion was carried.

Cards/Bylaws: A motion was made to limit cards to one card per family due to the limited number of cards available. A motion was also made to end all new cards (to the public) with the exception of replacing cards that are retired (due to the organization or family no longer being active). A third motion was made to end the ongoing practice of supporting the cards after the 10th anniversary of the CCT without periodic subscription renewals. The prices and duration are up for debate. Andy motioned to table the card issue for a later meeting when we have more time to discuss, Denise seconded the motion, and it was carried.

Finance Committee Selection: Denise handed out papers and presented the CCT financials. Totals were presented for the overall balances, checking, the future fund, outstanding costs, etc. The figures discussed and the figures will be posted to the website. Angie motioned to approve the financials as presented, it was seconded by Kari and was carried.

Bingo: Kari presented the status of the 2022 bingo plans. She suggested that the bingo be held on a Saturday instead of a Friday to avoid conflicts with other local events (football, plays, etc.) and the date moved from October. She also wanted to bring back traditional food instead of the finger food supplied in the most recent bingo. The lower costs of the 2021 Bingo were partially a result of the supplies being carried over from the cancelled 2019 event. Denise motioned that the budget for the bingo be increased to \$12k, the motion was seconded by Angie and the motion carried.

Light Budget: Denise reviewed the light budget and the over-run experienced in 2021. The unexpected opportunity to purchase the Schroeder light package was a significant portion of the exceedance. The desire to make changes to the tunnel and other pixel related lighting was discussed. The need to approve a budget was important in order to take advantage of the season ending discounts. Angie made a motion to increase the lighting budget to \$35k, this was seconded by Andy and the motion was carried.

Multipurpose Building: Denise discussed plans to revamp the MP building since it has not seen any major improvements since the beginning of Santa's Workshop. New lighting and layouts were discussed. Potential plans for reworking access to the reindeer were discussed. Christina motioned to increase the MP Building budget to \$4k, the motion was seconded by Denise and the motion was carried.

Sheriff Donation: The donation to the sheriff Dept has been \$1k and Ed motioned to continue this level of support. The motion was seconded by Denise and the motion carried.

Drone Donation: The donation to the Eric's Wondering Photography for his photography has been \$300. Denise motioned to continue this level of support. The motion was seconded by Vince and the motion carried

Future Fund: The future fund is at \$3k. The funding has been at \$1k/year. We know that work will be required for the boom lift following the season. Vince and Andy will pursue obtaining estimates for the work needed on the boom lift. Angie motioned to continue that level of funding which was seconded by Denise and the motion carried.

Supplies: Denise noted that we need to purchase the plastic heavy equipment mats to use the boom lift in wet weather. Andy will get quotes fort the purchase of these mats. The motion to purchase mats was made by Ed and was seconded by Deacon. The motion was carried.

Festival of Trees: Denise discussed options for presenting the tress as part of the unified upgrades to the Multipurpose Building. Denise motioned for a \$500 budget, which was seconded by Christina and the motion was carried.

2022 CCT Schedule: After a discussion concerning the car counts/income from the first week and the last week of operation, Denise made a motion to hold the opening night on Black Friday and the conclusion of the season on Christmas eve (Dec 24th). Angie seconded the motion, and the motion was carried.

Advertising Budget: The desire to consider TV advertising for 2022 in addition to the radio advertising and billboard advertising was raised. Denise made a motion to increase the advertising budget to \$15,000, which was seconded by Kari and the motion carried.

Assignments: The following tasks/assignments were made as follows:

People Carrier: Andy Boom Lift: Vince/Andy

Storage: Ed, Deacon, James, Scotty

Bingo: Kari, Joleen

Advertising: Vince, Angie

Parking: Lowell, Ed Golf Carts: Ed. Deacon

Multipurpose Building: Angie

Unrestricted Content

Festival of Trees: Christina

and the event is not held, a refund is available.

Next Meeting: The next CCT board meeting will be held on May 1st at 2 PM at Alliance Tax Service.

Motion to Adjourn: Kari made a motion to adjourn; Denise seconded it, and the meeting ended.