

The Christmas Cruise Thru Board of Directors Meeting September 17, 2016

The Board of Directors Meeting was called to order, Saturday, September 17, 2016@ 12:10pm. Those in attendance were: David Schroeder, Dave Fine, Denise Sutter, Vince Sutter, Jeanne Evans, Dreama Eby, Lloyd Eby, Mary Wann, John Fifer, Lavon Wiles Excused Absences: Melissa Rodman, Bobbi Sinn, Lynn Branscom, Ethan Wirick Guests: Loretta Schroeder, Hunter Eby.

Previous Minutes were not discussed. Financial Report was not given.

Topics of Discussion

Defiance County Sheriff's involvement with the CCT for the upcoming Season. Dave Fine will invite Doug Engel to the next meeting. It was unanimously agreed that some involvement would be a good idea. Concern of compensation was given by Denise. For sure, we need them to be involved on Fireworks night.

Christmas Cards. Lloyd is working on getting a quote from 3-Cord Embroidery (Archbold). Currently quotes have been received by News Tribune (\$45), Office Depot (\$65), Jennifer Dietsch (\$67.50). The cards are going to be \$130 each for a one-time fee for the life of the card. No Grommets and no finish edges. Dave Fine will lead up the purchase of the supplies for the cards.

Purse Bingo: John Fifer will not be available to be at the Purse Bingo. Bartenders will be Lloyd Eby & David Schroeder. 1 Drink ticket will be given to each participant. Pop and Water will be free. For Raffles, we will use tickets at the cost of \$1each or 6 tickets for \$5. We will also need a roll of tickets for 50/50. We will use the remaining tip boards while people are arriving. Melissa is in charge of organizing the finger foods. We will decorate the Eagles beginning on October 21st at 10am. Mary asked if she could fill a purse with money and try to raffle it off. If it goes well, we will do it again later on in the evening. The CCT Sound system is not needed.

Stanchions: Purchased by Denise. They will be shipped to Denise's house and we will need to move them to the CCT Storage Bldg. The cost is approximately \$32/each. We have purchased 28 of them.

T-Shirts: Melissa and Denise purchased from Lands End 72 T-Shirts for the CCT. The Board Members will be able to purchase them for \$10 each and we will sell the rest for \$15 at the CCT. Denise will be paid back once the funds are available.

Sound System: Burton has 5 mics. He should turn in his receipts for reimbursement. We will need to use his speakers again. Dave Fine is going to work with the Wholesale House to try to get them to donate 4-5 mic stands. Overhead Flood-Light's for stage illumination is just fine.

Advertising: Dave Fine asked to determine the budget that he can use. The Budget was set at \$2500. Dave is to work on Ken-Feld double payment problem (Chris Carr). The members of the board wished to investigate the Ft. Wayne and Toledo markets for advertising. Check with 97.3, 93.3.

Reindeer: Still do not have any firm details on price or specific deer availability. Dave Fine to work on getting more firm details by the next meeting.

Paraades: October 1st around 8am Auburn Parade. Dave Fine will be Santa at this parade. Everyone should bring 1 bag of candy except for the Schroeders and Eby's. October 29th, around 3pm Defiance Halloween Parade, November 21st around 6pm Napoleon Parade, November 22nd Auburn around 5:30pm Auburn Christmas Parade. All parades we will be handing out flyers and some parades we will be handing out candy.

Flyers: Denise stated that someone will need to print the flyers. Her printers can not handle the load and she will not be able to print them any longer.

Eagles: Denise will be attending the Eagles Board meeting on September 21st to discuss further donations by the eagles.

Radios: Dave said he has 12 radios coming.

FOR THE NEXT MEETING:

1. Everyone be writing down your ideas of how to fix the congestion at the MPB with the lines for the carriage and the entrance of the MPB.
2. Where should the board and MPB people park at the CCT. How should the traffic flow be so that people do not WALK through the light displays because they are parking all the way down by the storage bldg.
3. Try to find entertainment for the CCT.
4. Fireworks Parking Issue: Those who want to leave after the fireworks, how to get donations, when to stop allowing more people into the parking lot prior to the fireworks.
5. Fireman issues. Do we have to have them? Should we allow them to have their families come in prior to the rest, do they need to give the all-clear prior to letting people in after the fireworks. Denise to investigate this issue.
6. How can we identify the location of the MPB. Maybe a strobe light.
7. Music all the way around the CCT. Denise to talk to Pete Mendez.

THE NEXT MEETING WILL BE WEDNESDAY, OCTOBER 12 @ 6:30PM @ Alliance Tax Services.