

The Christmas Cruise Thru Board of Directors Meeting April 23, 2016

The Board of Directors Meeting was called to order, Saturday, April 23, 2016@ 7:10pm. Those in attendance were: Ethan Wirick, Loretta Schroeder, David Schroeder, Dave Fine, Lynn Branscom, Bobbi Sinn, Denise Sutter, Melissa Rodman. Excused Absences: Burton Rodman, Vince Sutter & John Fifer. Guests: Jeanne Evans, Dreama Eby, Lloyd Eby.

The minutes were read by Denise Sutter with Ethan and Dave F. approving the minutes as read with no corrections or deletions. It was noted that Ryan Mack still has not paid the \$100 Christmas Card Fee and Bobbi Sinn was going to work on collection.

Melissa handed out and reviewed the financial report. She stated that the account has \$6298.98 as a balance. Since the last meeting there has been a donation and two bills paid. It was discussed that Kenn-Feld still has an advertising overpayment of \$325. Dave Fine will contact the radio station and try to resolve the issue.

New Business

The topic of the Board of Directors Membership was discussed as Dreama & Lloyd Eby and Jeanne Evans were interested in being on the Board. After checking the by-laws it was determined that we can have up to 15 positions held on the Board. Currently, we have 11 positions filled with 1 member being-at-large. So, the board voted to add Dreama & Lloyd as Board Members with Jeanne Evans being added to a member-at-large. Dreama's term will be 1 year and Lloyds term will be 2 years. Members-at-Large will be chaired by Lynn Branscom with other members being Luc Rodman, Lindsey Sutter, and Jeanne Evans. Lavon Wiles was considered for a future board position, but there was some confusion as to what his wishes were. Denise Sutter will contact Lavon Wiles to discuss his intentions. Bobbi Sinn made the motion with Ethan Wirick seconding it. Denise will get an updated contact list to the membership.

Hicksville village has donated and we now possess all the old wire decorations. David Schroeder revealed his findings as to what is best to restore them. He brought 4 examples of the decorations he already restored to the meeting. David stated that currently the decorations pull the equivalent of 3 – 100watt light bulbs. Once changed, they will pull only enough current to equal 1 – 45 watt light bulb. The cost of restoring the decorations will be \$1033. Melissa led a motion to restore the bulbs and pay the bill out of the board's money with Bobbi Sinn seconding it. It passed unanimously without opposition.

The tunnel was discussed. David Schroeder is building a new 45 x 17 x 13.5" tunnel with 10K lights that will be animated to music. The cost was approximated to be \$678 for lights, \$400 for framework, \$1500 for Computer parts. Denise led a discussion to front the entire cost of the project using the board money. Sponsorship will be led by David Fine as he believes he may have a donor. Bobbi Sinn will also work on sponsorship for this tunnel. If no sponsorship is secured, David Schroeder & Denise Sutter agree to split the cost of the project and reimburse the board. Ethan made a motion to pay the entire bill up to the cap of \$3000. Dave Fine 2nd the motion. David Schroeder will get the receipts collected and submit them to Melissa for re-payment.

Old Business

Purse Bingo was discussed. The group definitely feels that a fundraising event should be held. Dave Fine is going to chair talking to Troy Potter and working with the St. Michael's Catholic Church Basement to hold a reverse raffle sometime in August or September. He is going to lead an email discussion with the board once he has his findings.

Dave Fine wanted to know what the board thought about advertising in the Summer Guide for the Defiance Crescent. Deadline is May 13th with a 2 x 10 ad which includes 1 news story. Dave Fine didn't know how much that would cost, so the board felt Dave should find out how much and email the rest with a vote to be done via email as whether or not to advertise in the Crescent. Bobbi felt we should be investigating FREE advertising. Dreama Eby will chair this effort with investigating some areas that would allow us to advertise for free. Melissa gave Loretta Schroeder some information on participating in the Butler Days Parade.

Dave Fine said he talked to the Pine Acres Reindeer Farm and said they would like to make the CCT FDA approved to be a handler of the Reindeer. Dave said it will reduce the cost of our 2 night reindeer possibly in half. Discussion was held as to where to house them, Dave said he could take care of them in the morning when he got off work, but we would need to have someone else check on them and take care of them again each day. Dave is going to work on someone to do this. Ethan moved to allow Dave Fine to investigate what is involved with becoming a handler for the reindeer and Lloyd 2nd the motion. Fireworks was discussed. Dave talked to the company and he said that they agreed to lock in to provide fireworks displays. The board discussed this and was concerned that a 3 year contract should not be signed at this date because we only have a 2 year contract with the fairboard remaining. The amount of \$7500 will be used for next year's show. Dave said they said they would not hold us to a \$7500/year amount if we signed a contract. Melissa made a motion to have Dave work on a contract with the fireworks company to sign a 3 year contract with the first year being fulfilled in 2015. Bobbi 2nd the motion.

Work day to sort out the Historical Building Storage facility. Ethan moved to table the discussion. The next meeting will be June 11th at 6pm in a location in Defiance. Loretta Schroeder will determine where to hold the meeting.

Ethan made a motion to adjourn the meeting with Bobbi 2nd the motion.